

# INFORMATION LETTER

Not for  
Publication

NATIONAL CANNERS ASSOCIATION

For Members  
Only

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Washington, D. C.

November 11, 1961

## Pork and Gravy for USDA

USDA announced November 7 that it plans to buy approximately 30 million pounds of canned pork and gravy for distribution to schools participating in the National School Lunch Program.

Purchases will be made on an offer and acceptance basis over the next three to four months, using funds appropriated under the National School Lunch Act.

Offers will be considered only from vendors operating under federal inspection and in compliance with the Humane Slaughter Act. The pork and gravy must be prepared in accordance with Schedule CC, "USDA Specifications for Pork and Gravy, Canned," November, 1961.

USDA specifications for the current purchase program also establish limitations on the sizes of the hams, shoulders, picnics, butts and loin from which the canned pork and gravy should be prepared.

Details and specifications may be obtained from the Livestock Division, Agricultural Marketing Service, USDA, Washington 25, D.C.

Offers are due 1 p.m. EST each Monday, beginning November 13. Acceptances will be made by USDA on Fridays following the receipt of offers.

Deliveries under the first awards are to be made during the weeks beginning December 11, 18 and 25 and January 1.

## N.C.A. Research Report on Mechanical Harvesting

Bacterial spore counts on hand picked and mechanically harvested tomatoes were made by Washington Laboratory personnel this past season. The results based on tomatoes from one harvester, the Michigan State University—1960 Model, have been tabulated with conclusions in *Research Report No. 2-61, "Bacteriological Determinations on Hand Picked vs. Machine Picked Tomatoes, 1961 Data from Michigan,"* October, 1961. Copies are available from the N.C.A. Washington Laboratory upon request.

## Format of 1962 Convention Follows That of Recent Years; Service to Consumer To Be Stressed as Convention Theme

The format of the 1962 Canners Convention follows that of the Conventions of the past several years, with formal sessions only in the mornings and with afternoon and evening hours free for the traditional canner-broker-buyer-supplier meetings.

The Convention will be held January 21-24, with N.C.A. headquarters at the Americana Hotel, Bal Harbour, Fla. The annual meeting of the C.M.&S.A. and the exhibit of its members' canning machinery and supplies also will be held during that period. N.C.A. is making room reservations for the membership and for buyers and brokers.

The Convention program, now being developed, will express the theme adopted by the Convention Program

Committee—"The Canning Industry and Consumer Service"—in virtually all of the open sessions. A schedule of principal events during the Convention period is published on page 280; meetings of a number of N.C.A. committees are yet to be scheduled.

The Convention will be formally opened with the N.C.A. Annual Meeting at 10 o'clock Monday morning, January 22. As previously announced, the guest speaker will be Senator Spessard L. Holland of Florida.

The Convention will continue through Tuesday and Wednesday, January 23 and 24, with open sessions devoted to the public service character of canned foods, in the fields of research, raw products, and marketing. Each of these technical sessions has been scheduled as a breakfast session starting at 8:30 a.m.

The Tuesday morning program lists a Research Session on the federal, state and industry approach to plant and product protection; a Raw Products Session on progress and problems in mechanical harvesting and handling; and a Marketing Session on "canned foods, the consumer's servant," at which a panel of consumers will discuss their attitudes toward canned foods.

The Wednesday morning schedule lists a Marketing Session on "what's new in merchandising, trade regulation, and advertising;" and a Research Session, a clinic devoted to industry discussion of fill control and filling equipment.

The C.M.&S.A. Exhibit will be open from Sunday noon, January 21, through Wednesday, January 24.

The major evening events have been scheduled as follows: Forty-Niners on Saturday, January 20; Old Guard on Sunday, January 21; Young Guard on Monday, January 22; and the C.M.&S.A. Dinner Dance on Tuesday, January 23.

## Wage-Hour Bulletin on Agricultural Exemptions

The U.S. Department of Labor issued on November 3 an Interpretative Bulletin setting forth the Department's official interpretations of the minimum wage and overtime pay exemptions in the Fair Labor Standards Act applicable to employees employed in agriculture and certain other related activities.

Of primary interest to the canning industry are those provisions of the Bulletin which contain the Department's interpretation of the agricultural exemption in section 13(a)(6), the area of production exemption in 13(a)(10), and the new section 13(a)(22) minimum wage and overtime pay exemption for fruit and vegetable harvest transportation.

Single copies of the Bulletin are available from the Wage and Hour Division's national office in Washington, D. C., and from regional and field offices located in principal cities throughout the country. Quantity copies may be purchased from the Government Printing Office, Washington 25, D. C.

### Defense Authority of USDA

USDA has realigned its defense planning organization "to help American agriculture be prepared for any foreseeable emergency need for food and fiber."

By Executive Order the USDA has been responsible for pre-emergency planning and post-emergency action in defense food production, the management of food stocks through the wholesale level, fire control in rural areas, radiological monitoring in rural areas, and for a program of information and education to help farm families protect themselves, their crops and livestock from radiological, biological and chemical attack.

During an emergency USDA is responsible for the domestic distribution of farm equipment and fertilizer. Also, USDA would be the claimant agency for agriculture's needs in machinery, repair parts, fertilizers and other chemicals, containers, construction material, fuel, labor, and transportation.

In the event of an emergency in which communications with the federal government might be cut off, the USDA's defense planning organizations in the states might assume authority within the limits of USDA authority.

In the realignment of the USDA defense planning organization, the State Executive Directors of the Agricultural Stabilization and Conservation Service have been named chairmen of USDA State Defense Boards, and the managers of County ASCS offices have been named chairmen of USDA County Defense Boards, except in metropolitan areas, where chairmen will be named by the state boards.

During peacetime the USDA State Defense Boards are to work with civil defense authorities in anticipating food requirements in the event of an emergency. In the event of a cut-off in communications during an emergency, the USDA State Defense Boards might take control of all food supplies through the wholesale level.

### Iowa-Nebraska Cannery Assn.

Ralph Day of Ackley Food Processors, Inc., Ackley, Iowa, was reelected president of the Iowa-Nebraska Cannery Association at the 60th annual convention.

Fred T. Wright, Beaver Valley Canning Co., Grimes, Iowa, was reelected vice president, and Guy E. Pollock, Marshalltown, Iowa, was continued in office as secretary-treasurer.

### Texas Cannery Association

T. E. Stinson of Alamo Products Company, Alamo, was reelected president of the Texas Cannery Association at the annual convention. Other officers reelected are Charles Sherrill, Knapp-Sherrill Company, Donna, vice president, and Tony Taormina, Taormina Company, Donna, treasurer. Jack H. Drake, Weslaco, was continued in office as acting executive secretary.

## Schedule of Principal Events of the 1962 Convention

TENTATIVE—SUBJECT TO REVISION AND ADDITION

#### FRIDAY, JANUARY 19

- 10:00 a.m.—N.C.A. Lawyers Group
- 7:00 p.m.—N.C.A. Resolutions Committee

#### SATURDAY, JANUARY 20

- 9:30 a.m.—N.C.A. Budget Committee
- 10:00 a.m.—C.M.&S.A. Board of Directors
- 12:30 p.m.—N.C.A. Administrative Council
- 12:30 p.m.—C.M.&S.A. Board of Directors Luncheon
- 4:30 p.m.—Forty-Niners Annual Meeting
- 5:00 p.m.—Hamilton Club
- 5:15 p.m.—Forty-Niners Award Ceremony
- 7:00 p.m.—State Association Executives Dinner

#### SUNDAY, JANUARY 21

- 10:00 a.m.—N.C.A. Board of Directors Executive Session
- 10:00 a.m.—C.M.&S.A. Annual Meeting
- 12:00 noon to 4:00 p.m.—C.M.&S.A. Exhibit
- 12:30 p.m.—N.C.A. Board Luncheon
- 2:30 p.m.—N.C.A. Board of Directors Executive Session (resumed)
- 4:30 p.m.—N.C.A. Research Smoker
- 4:30 p.m.—Old Guard Steering Committee
- 6:00 p.m.—Old Guard Reception and Banquet

#### MONDAY, JANUARY 22

- 9:00 a.m.—N.C.A. Nominating Committee
- 10:00 a.m.—N.C.A. Annual Meeting and Convention General Session
- 10:00 a.m. to 4:00 p.m.—C.M.&S.A. Exhibit
- 12:00 noon—N.C.A. Food Editors Conference
- 7:00 p.m.—Young Guard Banquet

#### TUESDAY, JANUARY 23

- 8:30 a.m.—N.C.A. Research Program (breakfast)—The Federal, State and Industry Approach to Plant and Product Protection
- 8:30 a.m.—N.C.A. Raw Products Program (breakfast)—Progress and Problems in Mechanical Harvesting and Handling of Vegetables and Fruits
- 8:30 a.m.—N.C.A. Marketing Program (breakfast)—Canned Foods, the Consumer's Servant
- 10:00 a.m. to 4:00 p.m.—C.M.&S.A. Exhibit
- 12:30 p.m.—N.C.A. Procurement Committee
- 12:30 p.m.—N.C.A. Statistics Committee
- 8:00 p.m.—C.M.&S.A. Dinner Dance

#### WEDNESDAY, JANUARY 24

- 8:30 a.m.—N.C.A. Research Program (breakfast)—Laboratory Clinic on Fill Control and Filling Equipment
- 8:30 a.m.—N.C.A. Marketing Program (breakfast)—What's New in Merchandising, Trade Regulation, and Advertising
- 10:00 a.m. to 4:00 p.m.—C.M.&S.A. Exhibit

## 1961 Pack of Canned Corn

The 1961 pack of canned sweet corn totaled 44,418,688 actual cases and is the largest of record, according to a report by the N.C.A. Division of Statistics. The 1960 pack was 34,435,087 cases.

On the basis of standard cases of 24/303's, the 1961 pack amounted to 46,166,632 cases compared with the 1960 pack of 35,275,624 cases.

The 10 million case increase is reflected in all areas, the major part occurring in the Midwest. Almost all of the increase over last year is in golden corn. Half of the total pack is in No. 303 cans. The 12-ounce vacuum and No. 10 packs increased approximately 1% million cases each. The total pack of corn in Fancy grade was up from 28.1 million cases in 1960 to 35.0 million cases in 1961, the increase being equivalent to one-fourth of last year's Fancy pack.

The total canner supply of canned corn for the 1961-62 season is 46.5 million cases. This is considerably larger than the supply in canners' hands a year ago but is less than 5 percent more than the previous record at the start of the 1956-57 season.

	1958	1959	1960	1961
	(millions of actual cases)			
Carryover				
Canners Aug. 1.....	5.2	2.7	2.9	2.1
Distrib. July 1.....	3.5	3.3	3.5	3.3
Pack.....	32.1	40.2	34.4	44.4
Total supply.....	40.8	46.2	40.8	49.8
Canner shipments.....	34.6	39.9	35.3	

## 1961 PACK OF CANNED CORN BY CONTAINER SIZE

	1960	1961
	(actual cases)	
8 1/2 Short and Tall.....	3,247,080	3,909,507
12 1/2 Vacuum.....	6,257,003	7,928,980
No. 303 & 300.....	22,258,686	27,953,351
No. 10.....	2,510,841	4,296,171
Miscellaneous.....	161,777	266,679
U. S. Total.....	34,435,087	44,418,688

## Poultry Used in Processing

Canning and Other Processed Foods  
(Statistical Reporting Service of USDA)

	January-September	1960	1961
	(thousands of pounds)		
Young chickens.....	64,501	153,518	
Mature chickens.....	137,717	164,412	
Turkeys.....	60,976	89,880	
Other poultry.....	261	27,162	
Total, Jan.-Sept.....	263,455	434,978	

Beginning with October, 1960, data on poultry parts and fat used in canning are no longer available by class of poultry and are included in "other."

## 1961 PACK OF CANNED CORN BY STATE AND VARIETY

Region and State	1960		1961	
	White (actual cases)	Golden	White (actual cases)	Golden
East:				
Maine, Vt. and N. H.....		587,097		672,145
New York.....		1,087,789		1,663,005
Maryland.....	450,007	1,670,628	318,453	2,032,541
Pennsylvania.....	171,046	373,696	151,234	494,290
Other states.....		379,222		397,324
Midwest:				
Ohio.....	(a)	544,577	(a)	563,962
Ill., Minn., Wis.....	2,226,357	20,332,268	2,374,008	27,815,792
Iowa.....	(a)	592,181	(a)	838,208
Other states.....	194,765	942,450	224,247	1,382,762
Western states.....		4,882,704		5,506,708
U. S. Total.....	3,042,175	31,392,912	3,067,942	41,346,740

The totals do not include field corn, corn on the cob, succotash, or any other mixtures with ingredients other than peppers. (a) Included in other states.

## Average Prices for Cherries

Following are preliminary season average prices per ton received by growers for sweet cherries and sour cherries for processing during 1961, as reported by the Statistical Reporting Service of USDA:

## SWEET CHERRIES

	1960	1961
	(dollars per ton)	
New York.....	250	228
Michigan.....	240	232
Washington.....	299	303
Oregon.....	375	287
California.....	322	286

## sour cherries

	1960	1961
	(dollars per ton)	
New York.....	170	168
Ohio.....	150	165
Michigan.....	154	166
Washington.....	140	170

## Average Prices for Peaches

Following are preliminary season average prices per ton received by growers for peaches for processing (except dried) during 1961, as reported by the Statistical Reporting Service of USDA:

	1960	1961
	(dollars per ton)	
Freestone:		
Pennsylvania.....	60.00	55.00
Michigan.....	60.00	44.00
Virginia.....	51.30	42.90
South Carolina.....	52.00	43.80
Georgia.....	50.20	47.90
Utah.....	(a)	(a)
Washington.....	49.00	50.00
Oregon.....	(a)	(a)
California.....	42.60	40.40
U. S. average.....	47.30	43.30
Clingstone, California.....	55.90	67.40
All peaches, California.....	53.20	61.90

(a) Quantity negligible.

## N.C.A. Home Economists at Meetings with Food Leaders

Katherine R. Smith, Director of the N.C.A. Consumer Service Division, and Viola M. English, Staff Assistant, attended the 44th annual meeting of The American Dietetic Association in St. Louis, Oct. 24-27. In addition to attending the sessions of the convention, individual conferences were held with numerous magazine and newspaper food editors, nutritionists and other food leaders.

The Dietetic Convention was attended by leading nutritionists and medical leaders, foods and nutrition educational people, dietitians from hospitals, school lunch, armed services, government agencies, state and federal institutions and commercial firms. There were about 4,500 members attending, including representatives from every state and from several foreign countries. Technical sessions and reports on the results of recent research covered a broad range of subjects, with papers being given by outstanding leaders in the various fields.

Following the Dietetic Convention Miss Smith worked in Detroit, Toledo, and Pittsburgh. In each city she met with food editors, school supervisors and other food leaders. In Toledo the Seventeen school program was outlined for the home economics teachers of the public schools. The main portion of the program was devoted to the subject of canned food label information with Miss Smith as speaker. Slides were used in making the presentation, after which questions from the floor were answered.



## Effects of Imports and Exports on Employment in Industry

Hearings have been scheduled for November 27-30 and December 1, 4 and 5 by the House Subcommittee on the Impact of Imports and Exports on American Employment. The hearings will cover a number of industries, including agriculture and fisheries.

Individuals and organizations interested in the subject of foreign competition have been invited to testify at the hearings or to submit a written statement for the record. Requests to testify personally at the hearings should be submitted to the Subcommittee as soon as possible.

Written statements should be submitted (in triplicate) not later than December 15 and should be accompanied by a covering letter addressed to the Subcommittee on the Impact of Imports and Exports on American Employment, U. S. House of Representatives, Washington 25, D. C.

Oral or written statements should include "appropriate data concerning the level of imports and exports during the past few years and their effects on employment within your industry and such other related matters."

## Wax Beans for West Germany

The Federal Republic of Germany has published an import tender for canned cut wax beans in retail size containers. Cannors interested in making such export sales should seek to contract with a purchaser in West Germany.

Applications for import licenses may be submitted by the importers until the hidden value limit has been reached but not later than March 29, 1962. The period of customs clearance is November 15, 1961, through March 31, 1962.

## Florida Cannors Association

Herschell Sorrells of the Adams Packing Association, Auburn, was elected president of the Florida Cannors Association at the 30th annual meeting.

Bruce Skinner, H. P. Hood & Sons, Dunedin, was elected first vice president, and Reid W. Jensen, Treesweet Products Company, Ft. Pierce, second vice president. Jerry Brown, Florida Food Products, Inc., Eustis, was elected treasurer. Joseph C. Fuller continues in office as secretary and C. C. Rathbun as executive vice president.

## Volume Feeding Management

"For any meal, or every mood, there's a soup that just 'fits'. Starting with prepared soup makes preparation a snap," says Eulalia Blair, food management editor, in a food article, "Let's Serve Soup," in the October issue of *Volume Feeding Management* magazine.

Canned foods are used 22 times in the 14 soup recipes that are given. These canned foods are pimientos, ripe olives, tomato soup, beef noodle soup, cream of vegetable soup, water chestnuts, chicken noodle soup, deviled ham, cream of pea soup, tuna, cream of mushroom soup, macaroni creole with mushrooms in tomato sauce, bean soup, tomato juice, and condensed consommé.

The author suggests that labor can be minimized by starting with prepared soups—canned, dehydrated, or frozen. She offers four distinct routes to reach a really distinctive line of soup specialties: add seasonings; combine with other ingredients; combine soup with soup; and, try garnishes or toppings. A feature of the article is a list of soups with suggested garnishes.

Three pages of black and white photographs of soup on a steamtable, served in a chowder bowl, and as an accompaniment to a sandwich illustrate this article.

*Volume Feeding Management* subscribers include all types of institutional food service operations, such as restaurants, hotels, employee feeding facilities, hospitals, schools, colleges, clubs and caterers.

## N.C.A. 'Briefs' Features Allied Industry Activities

*N.C.A. Briefs* No. 8, the pocket booklet of trade and marketing newsnotes prepared periodically as a part of the N.C.A. Consumer and Trade Relations Program, was mailed last week to members and others on the C.&T.R. list.

The autumn advertising and merchandising campaigns of Inland Steel Company, Owens-Illinois, U. S. Steel Corporation, Youngstown Sheet and Tube Company, and Goodyear Tire & Rubber Company are cited as recent examples in which canned foods are stressed.

There is also a prediction on "Storeless Shopping" by E. B. Weiss, vice president and director of special merchandising services of Doyle Dane Bernbach. Mr. Weiss envisions many revolutionary developments in marketing during the next five years. The "Cost of Company Salesmen" and "Bargain-Mindedness" are two other items that should be interesting and informative.

In addition, the regular department summarizing highlights of the C.&T.R. Program details the recent work in reaching the consumer through food editors, educators and women's clubs.

This includes work on civil defense matters, both as to industrial and home shelter provisioning with canned foods; the labeling, nutrition and economic contributions of the canning industry as presented to farm journal food editors; new classroom projects in the C.&T.R. School Program; and other items.

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